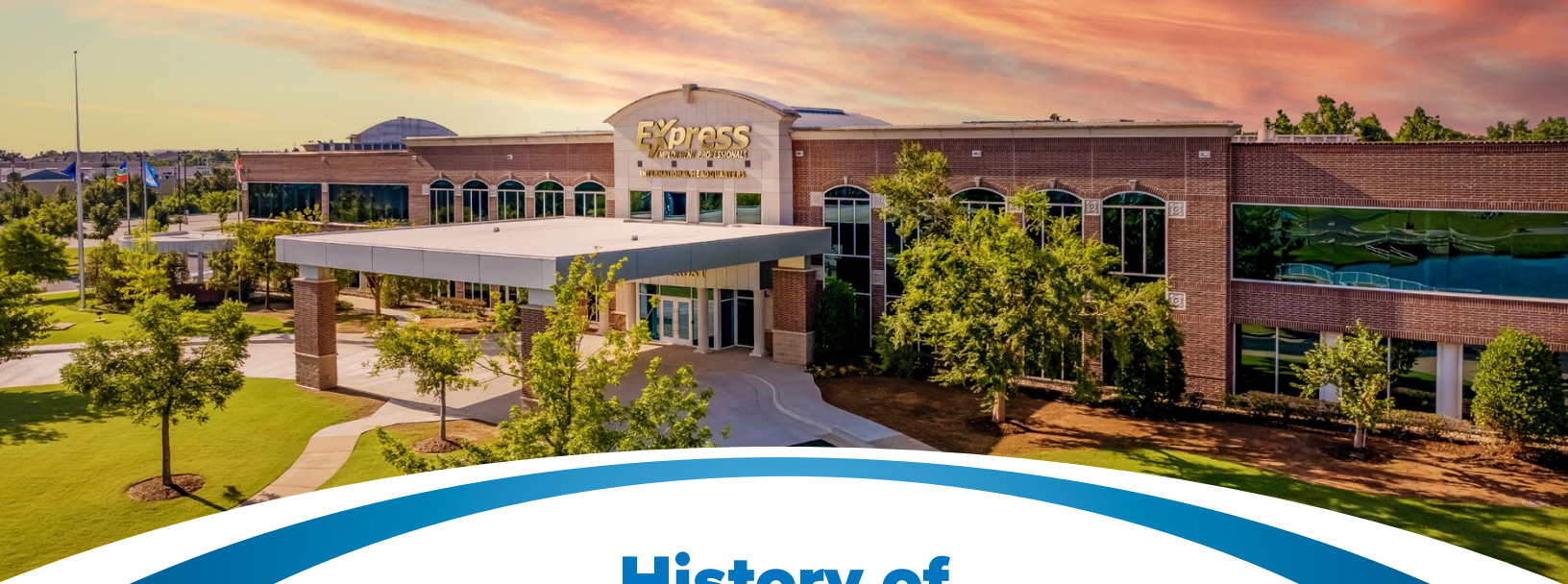




Media Kit

Express Employment International





History of Express Employment International

Express Employment International, franchisor of Express Employment Professionals and affiliated brands, was established in 1983 by Robert A. Funk, William H. Stoller, and James Gray, who created the company after the dissolution of Acme Personnel, a Washington state-based company with which all three were associated.

That first year, Express Employment Professionals, founded in Oklahoma City, was able to generate gross revenues of \$2 million in spite of the depressed economy. Following this success, the partners set their sights on large-scale growth and advanced toward expansion through franchising Express in 1985.

In 1986, the partners acquired the franchise rights to 30 Acme offices stretching across the United States. From the outset, the company has experienced phenomenal growth. Within five years, Express was ranked among the top staffing firms in the United States and was recognized by The Inc. 500 Index ('88) as one of the fastest growing privately held companies in the country. By 1990, Funk and Stoller purchased Gray's shares of the company.

In 1999, the company topped \$1 billion in sales and by 2005 had a franchise network of 500 Express locations. Today, Express has more than 860 franchise locations in the U.S., Canada, South Africa, Australia and New Zealand.

Express puts people to work. It generated \$4.1 billion in sales and employed 492,000 people in 2023. Its longterm goal is to put a million people to work annually.

“For those in search of a new opportunity to better themselves and their families, we provide great hope,” said Bill Stoller, CEO and Chairman of the Board. “Our vision is to help as many people as possible find good jobs by helping as many clients as possible find good people.”

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“Express has a long-term goal to put a million people to work annually.”
— William H. Stoller

Overview of Express



Vision Statement

To help as many people as possible find good jobs by helping as many clients as possible find good people.



Mission Statement

Our mission is to professionally market and provide quality human resource solutions through an international franchising network that profits our associates, customers, franchisees, corporate staff, stockholders, and communities in which we conduct business.



Values

Express’ success thrives on four key pillars: People, Teamwork, Integrity, and Built to Last

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Express Facts and Achievements

One of the Largest Global Staffing Providers

Staffing Industry Analysts named Express one of the largest global staffing firms based on revenue.

Entrepreneur Franchise 500 Designation

In 2024, Express was named the number one staffing franchise for the 13th year by Entrepreneur magazine and ranked among the Top 60 companies on the Entrepreneur 500 list.

492,000 People Found Jobs Through Express in 2023

And, we're not stopping there. Express has its sights set on a longterm goal to put a million people to work annually.

New Office Growth Continues

Express continues to enter new markets throughout the U.S., Canada, South Africa, Australia and New Zealand with more than 860 franchise locations.

2023 Best of Staffing® Client Diamond Award Winner

Express received ClearlyRated's Best of Staffing Client Diamond Award, a designation fewer than 1% of staffing firms in North America can boast. On average, clients of winning staffing firms are 60% more likely to be completely satisfied. Winners who earn the Diamond Award distinction have won the Best of Staffing Award for at least five years in a row.

1.6 Million+ People Employed

More than 1.6 million people have found jobs through Express in the last three years. Since its inception, Express has put more than 11 million people to work worldwide.

99% Satisfaction Rating

In a 2023 survey conducted by Franchise Research Institute, Express franchisees gave Express Employment International a 99% franchisor satisfaction rating. Express has been an extraordinary franchise satisfaction award winner for the past 19 years.



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“Hiring is a time-consuming process, we simplify the process for client companies by matching qualified workers with the company’s specifications and needs.”

- William H. Stoller

William H. Stoller

William H. Stoller is founder, CEO, and chairman of the board of Express Employment International, franchisor of Express Employment Professionals and affiliated brands. In 2023, Express Employment Professionals helped 492,000 people find jobs through more than 860 franchise locations in the U.S., Canada, South Africa, Australia and New Zealand. Since its inception, Express has put more than 11 million people to work worldwide. Express provides expertise in workforce management, including evaluation hire, temporary staffing, professional staffing and search, and works across a wide variety of industries.

Prior to co-founding Express, Stoller began his career with Acme Personnel Services in 1973 as a placement consultant and eventually worked his way up to district manager for Oregon and Utah.

Committed to sustainable environmental practices, in his spare time, Stoller converted his family’s Dayton, Oregon, turkey farm into a winery in 1993. The farm, in Stoller’s family since the 1940s, is now thriving and was the world’s first LEED® (Leadership in Energy and Environmental Design) Gold certified winemaking facility in 2006. Producing a variety of wine for the Stoller Family Estate label, they blend traditional gravity flow winemaking with energy efficient systems to preserve the quality of grapes while reducing negative environmental impact. In 2018, Stoller expanded his interests, acquiring ownership of the Chehalem Winery & Vineyards.

Professional Affiliations and Achievements

- Leadership Award Recipient, The Oklahoman’s Top Workplaces 2018
- National Association of Personnel Services, Hall of Fame, 2011
- American Staffing Association, Past Board Member and 2009 Chair
- National Association of Personnel Services, Past Board Member and 2001 Chair
- National Association of Professional Employer Organizations, Member
- International Franchise Association, Member
- Oregon Association of Personnel Consultants, Past President
- YPO Gold, Former Oregon Chapter Chair

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William H. Stoller

continued

Community Involvement:

- Oklahoma Medical Research Foundation (OMRF), National Advisory Board Member, 2015 – Present
- Pacific University Board of Trustees Emeritus, Past Member, and Chairman
- Rotary Club of Portland, Member Since 1977 and Past President

Civic Involvement:

- 2014 – 2018 National Career Tech Teacher of the Year Sponsorship
- 2014 – 2018 Express Impact Project awarded to nonprofits by nomination throughout the U.S. and Canada
- National and Local Sponsor of Children's Miracle Network Hospitals

Professional Achievements:

- 2024 Staffing 100 List, Staffing Industry Analysts
- History Makers Medal Recipient, The Oregon Historical Society, 2018
- Lower Columbia College Athletic Hall of Fame, 2017
- Simon Benson Award for Alumni Achievement, Portland State University, 2013

Education and Certifications:

- Associate of Arts, Lower Columbia College
- Bachelor of Business and Economics, Pacific University
- Master of Business Administration, Portland State University
- Certified Staffing Professional, American Staffing Association
- Certified Personnel Consultant, National Association of Personnel Services
- Certified Franchise Executive, International Franchise Association

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“For those who have lost their jobs, often through no fault of their own, we provide great hope by helping them find good jobs and our client companies find good employees.”

- Robert A. Funk

Robert A. Funk

Robert A. Funk is founder, president and executive chairman of the Board of Express Employment International, franchisor of Express Employment Professionals and affiliated brands. Founded in Oklahoma City, Oklahoma, Express Employment Professionals helped 492,000 people find jobs in 2023 through more than 860 franchise locations in the U.S., Canada, South Africa, Australia and New Zealand. Since its inception, Express has put more than 11 million people to work worldwide. Express provides expertise in workforce management, including evaluation hire, temporary staffing, professional staffing and search, and works across a wide variety of industries.

Before co-founding Express, Funk gained extensive business and staffing experience with Acme Personnel Services, starting as a personnel consultant and then climbing the ranks to vice president.

An avid outdoorsman, in his spare time Funk stays active with Express affiliated companies—Express Ranches and The Express Clydesdales and is an ardent supporter of agricultural and career technical education.

Professional Achievements:

- 2023 American Staffing Association Hall of Fame Inductee
- 2023 “55 Over 55” Inspiring Oklahomans Honoree
- 2023 PBR/Jim Shoulders Lifetime Achievement Award
- 2023 Hall of Great Westerners Inductee
- 2022 Career Tech Hall of Fame Inductee
- 2020 Oklahoma FFA, Servant Believer Award
- 2019 National FFA, VIP Citation
- 2017 Staffing 100 Hall of Fame, Staffing Industry Review
- 2017 Oklahoma Hall of Fame Inductee
- 2015 Impact OKC Magazine: Man of the Year
- 2015 Oklahoma Governor’s Citation, Bob Funk Day
- 2015 Oklahoma City Mayor’s Citation, Bob Funk Day
- 2015 March of Dimes, Lifetime Achievement Award
- 2014 Oklahoma State University Division of Agriculture Sciences and Natural Resources Champion Award
- 2013 Oklahoma’s Most Admired CEOs by the Journal Record
- 2012 - 2016 Staffing 100 List of Influential People, Staffing Industry Review
- 2010 Oklahoma Ethics Consortium Award
- 2010 International Franchise Association Hall of Fame Inductee
- 2009 Oklahoma Affiliated Director of Blue Cross Blue Shield
- 2007 Chairman of the Conference of Chairmen, Federal Reserve Bank System

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Express[®]
EMPLOYMENT INTERNATIONAL

Robert A. Funk

continued

Professional Achievements:

- 2006 - 2007 Chairman of the Kansas City Federal Reserve Bank, serving the 10th district
- 2006 Member of the Federal Reserve Board of Governors
- 2005 Ernst & Young Entrepreneur of the Year, Southwest Region
- 2005 Oklahoma State University's Department of Animal Sciences Distinguished Service Award
- 2003 - 2011 Blue Cross Blue Shield, Board of Directors
- 2000 IFA Entrepreneur of the Year Award
- American Staffing Association, Current Board Member
- First Liberty Bank, Current Board Member
- International Franchising Association (IFA), Former Board Member
- IFA's Educational Foundation, Former Board of Trustees
- Sales and Marketing Executives International (SMEI), charter honoree and former board of trustees member
- Sales and Marketing Executives International (SMEI) Hall of Fame Inductee
- Paul Harris Fellow, The Rotary Foundation of Rotary International
- Certified Franchise Executive, International Franchise Association

Civic Involvement:

- Current Chairman, Oklahoma Youth Expo, \$8 million scholarships
- National Cowboy & Western Heritage Museum, Board Member, past Chairman
- 2014 - 2018 Oklahoma Career Tech Teacher of the Year Sponsorship
- 2014 - 2018 National Career Tech Teacher of the Year Sponsorship
- 2018 National FFA Foundation Sponsor, Board Member
- National and Local Sponsor of Children's Miracle Network Hospitals
- Oklahoma Independent College Foundation, Board Member
- Greater Oklahoma City Chamber, Member and Past Chairman
- Oklahoma Independent College Foundation, Board Member
- Oklahoma Baptist University (OBU) Board of Trustees, Member and Former Chairman

- Business Affairs Committee at OBU, Chairman
- President's Council at OBU, Lifetime Member
- Business Advisory Council for Oklahoma Christian University of Science and Arts, Member
- Express Ranches scholarships totaling more than \$4.5 million

Ranching and Horses:

- 2022 Angus Heritage Award Recipient
- 2007 - 2017 Nation's Top 100 Land Owners, The Land Report
- 2019 USA Clydesdale Breeders Heritage Hall of Fame
- Largest registered beef and Angus cattle producer in North America
- 6,000 Angus and Hereford Cattle
- Owner of 16,000 acres in El Reno, Perkins and Yukon, OK
- 2011, 2013, 2015, 2016, 2017, 2019, 2020 Express Clydesdales National and World Champions
- 2011 Oklahoma Angus Foundation, Hall of Fame
- 2001 Oklahoma Limousin Breeders Association's Lifetime Achievement Award
- National Stockman's Hall of Fame, Inductee
- Honorary Angus Foundation & Nat'l Junior Angus Association Inductee
- 2006 - 2007 North American Limousin Foundation, President
- Angus Foundation, Benefactor

Personal Recognition:

- 2020 Boy Scout Silver Sage Award Recipient
- 2006 University of Edinburgh, Scotland, Distinction of University Benefactor
- The University of Edinburgh James Clerk Maxwell Patron's Club, Member

Education:

- 1962 Bachelor of Business Administration and Theology degrees, Seattle Pacific University (SPU)
- 1969 Master of Arts, SPU
- 1995 Honorary Doctor of Public Service, SPU
- 2000 Honorary Doctor of Law, Oklahoma Baptist University
- 2001 Honorary Doctor of Law, Southern Nazarene University
- Graduate studies at the University of Edinburgh, Scotland



In 2023, Express donated more than **\$1 Million** to charitable organizations through our philanthropic committee with \$150,000 going back into the communities of our franchisees as part of the Brand It Blue Initiative.

Corporate Citizenship

Express Employment International continuously provides support to local and international charities and organizations.

Brand It Blue Initiative

North American Express franchise locations join together to serve their communities as part of our international volunteering initiative, Brand It Blue. Previously a one day volunteering blitz, the expanded Brand It Blue Initiative allows Express to serve people and communities on multiple days and in a variety of ways.

By partnering with numerous local causes, Express International and franchise offices alike work to expand our mission and strengthen communities, pooling together our collective efforts to do the most good in cities across the United States and Canada.

Express Philanthropy

In the spirit of community partnership, Express supports many organizations on both an international and local level. Our corporate philanthropic committee designates funds to a variety of causes each year to support the following areas:

- Community Enhancement
- Education
- Health & Human Services



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